

PHOTO/VIDEO CONSENT

fitness

I hereby consent and authorize i AM fitness and their representatives to photograph and/or videotape of me, during the event "Fun Run with i AM fitness". I authorize i AM fitness to use, reuse, copy, publish, display, exhibit, reproduce, license to third party, and distribute the materials for any marketing/promotional purpose or other forms of media which may include, but are not limited to, newsletters, articles, brochures, catalogs, magazines, social media, websites or publications, electronic or otherwise, without notifying me.

Photographs and/or video recordings produced may contain your recognizable image and are considered personal information. i AM fitness is collecting, using and disclosing personal information in compliance with the *Freedom of Information and Protection of Privacy Act*.

i AM fitness cannot prevent other parties (participants, spectators or public) taking photographs or making digital image or audio recordings. In these cases, the participant's image, a digital manipulation of the image, or an audio recording may be recorded and subsequently broadcast. I understand that photographs and/or video recordings of me may be circulated widely and that, if posted on the i AM fitness and other websites, they will be available to the public. I further understand that i AM fitness has no control over, and is not responsible for, the use or misuse of materials on its website, including my photograph and/or video recordings of me.

If you have any questions regarding this notice of collection of personal information and consent, please contact Christy Van Vliet, owner of i AM fitness at 780-966-1837.

FOR THE PURPOSE STATED ABOVE, I CONSENT to be photographed and/or to be video recorded by i AM fitness or its authorized representatives.

I represent that I am at least 18 years of age, or if not, that I have secured the signature of my parent or legal guardian.

Signature of participant

Print name and date

Signature of parent/legal guardian

Print name and date (*if participant is under 18 years old*)

E-mail address